



# BECOME OUR PARTNER

Associate your brand with the most-recognized professional geoscience education provider!



midwest <sup>TM</sup>  
**GEOSCIENCES**  
*www.midwestgeo.com* group

Advancing Excellence Through Unmatched Educational Experiences

## 2019 SPONSORSHIP OVERVIEW

# PHENOMENAL PURPOSE

## ABOUT US

The **Midwest GeoSciences Group** is a self-supported organization providing valuable continuing education to hydrogeologists, engineers and environmental scientists. For over 15 years, we have taught more than 100 short courses about geology, hydrogeology, engineering geology, contaminant remediation, and project management. Despite our pride in the quality of our short courses, we are humbled to learn how they help people grow professionally while achieving project success and responsible global stewardship.

**midwest** \_\_\_\_\_™  
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## WHY PARTNER WITH US?

It's all about purpose...

Education and training is powerful. We deliver purposeful education that is pure and non-promotional. We consider it an honor to serve people in this noble and unique way.

**Your partnership means your return-on-investment lasts beyond our event.**

Partnership aligns you with some of most recognized expert instructors in the world. Not only are we selective about instructor qualifications, but we also prioritize an instructor's personal ability to connect with people.

Partnership bridges you with people and other organizations who recognize your brand. We frequently co-partner with trade organizations who share our event announcements.

Partnership allows you exclusive access to one-of-a-kind venues for classrooms and field trips. We often add a field component to help demonstrate principles. Occasionally we add a reception to enrich the overall experience or include an social excursion into Cirque du Soliel, the Great Barrier Reef, Columbia Icefield, or Major League Baseball.

In fact, it's about phenomenal purpose...

- Join us in fulfilling our powerful purpose.
- Demonstrate your industry leadership.
- Gain new customers while nurturing existing ones.
- Help enrich an educational experience.
- Profit from your return on investment.
- Create phenomenal partnerships with phenomenal purpose.



## GIVING BACK



\*FOUNDATION\*



www.midwestgeo.com



# PHENOMENAL EXPERIENCES

**DON'T TAKE OUR WORD FOR IT...  
.....TAKE THEIRS.**

*Midwest Geosciences consistently offers quality and cost-effective educational opportunities. I would recommend a Midwest Geosciences course to any of my colleague*

**- Michael Plante, PG, GISP Associate / Hydrogeologist; LBG, Inc.**

*Great class! Instructors explained topics well....and I highly recommend it*

**- Kate Braunschieder, Peerless Midwest, Inc.**

*Excellent course! Best I ever attended!*

**- Mohkles Rahman, Canadian Nuclear Laboratories.**

*Great quality - teaches subjects as advertised with great handout materials.*

**- Christine Pribulick, ARCADIS**

*Everything was awesome*

**- Aaron Evans, Weaver Consultants Group**

*Quality all the way, great class*

**- Byron Waltman, Oklahoma Water Resources Board**

*My colleagues and I have been taking Midwest Geosciences Group's courses for many years, and have always found them highly engaging, informative, and relevant to today's geologic and environmental issues. Staff are extremely professional, and clearly passionate about geosciences and customer service.*

**- Lisa Campbell, PG, CDM Smith, Inc. New York City.**

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## CONTACT

Dan Kelleher, PG, CIPM

Midwest GeoSciences Group

1950 Greyhound Pass

Suite 18-200

Carmel, IN 46033

Phone: 763.607.0092

dan@midwestgeo.com



GeoMan and GeoWoman are registered trademarks of Midwest GeoSciences Group.



GeoMan Keegan Kittock  
@ Bondi Beach, Sydney



GeoMan Harry Morris @ 2016 Olympics, Rio  
(Harry's daughter, Sandi, won the Silver Medal in the Pole Vault)



GeoMan Jay Johnson  
@ South Pole

# HANDSHAKE EXTENDED

Everyone likes success....

**ELIGIBLE EXHIBITS AND SPONSORSHIPS:** Exhibition and sponsorship is restricted to organizations that are in good standing with MIDWEST GEOSCIENCES GROUP. MIDWEST GEOSCIENCES GROUP reserves the right to determine the eligibility of any organization, product or person for inclusion in the event and reserves the right to reject, evict or prohibit any exhibit, product or person in whole or in part, or any sponsor, or his/her representatives, with or without giving cause.

**NON-ENDORSEMENT:** MIDWEST GEOSCIENCES GROUP does not in any way imply endorsement of any product or service of any sponsor by entering into the sponsorship contract.

**REFUNDS:** MIDWEST GEOSCIENCES GROUP will provide a refund of 50% of the sponsorship fees if written notice is received at least 31 calendar days before the sponsored event.

**CANCELLATION:** MIDWEST GEOSCIENCES GROUP's performance, in whole or part, is subject to acts of nature, war (whether declared or not), government regulation or advisory, disaster, fire, earthquakes, accidents or other casualty, strikes or threats of strikes, civil disorder, acts or threats of terrorism, government retaliation against foreign enemies, curtailment of transportation services or facilities, the unavailability of the contracted facility, lodging or other necessary facilities, or other causes beyond MIDWEST GEOSCIENCES GROUP's control making it illegal, impossible or commercially impracticable to hold the respective events. MIDWEST GEOSCIENCES GROUP shall notify sponsors in the event of termination.

**HOLD HARMLESS:** To the fullest extent permitted by law, sponsors shall indemnify, defend and hold MIDWEST GEOSCIENCES GROUP, its subsidiaries, hosts, and their officers, employees and agents, harmless from any and all liability that might ensue from any cause whatsoever associated with sponsors's attendance at, exhibition and use of space at the MIDWEST GEOSCIENCES GROUP events.

....so think big!

**BOOTH ASSIGNMENTS:** Booths will be assigned on a "first come, first served" basis and in the best interest of the event. Assignment of exhibit or sponsorship space shall be solely at the discretion of MIDWEST GEOSCIENCES GROUP. Application for exhibit or sponsorship space must be made by email or mail with payment in full. Exhibits or sponsorships are not reserved by phone.

**LIST OF EVENT PARTICIPANTS:** A list of participants is not distributed to sponsors or exhibitors. Instead, participants are invited to complete a form created by MIDWEST GEOSCIENCES GROUP to "opt-in" for further information about a sponsor or exhibitor. A time and place will be designated for participants to share their contact information. MIDWEST GEOSCIENCES GROUP reserves the right to adjust the time and place of any "opt-in" opportunities.

**INSURANCE:** All exhibitors are responsible for arranging risk coverage with a minimum \$500,000 of general liability insurance. Sponsors are not required to provide insurance.

**CONDUCT:** No exhibitor or sponsor shall behave in a manner offensive to decency or good taste in the sole judgment of MIDWEST GEOSCIENCES GROUP staff. Exhibitors must conduct themselves in a professional manner and must maintain a professional appearance and demeanor.



## PHENOMENAL PARTNERSHIPS



# OPPORTUNITIES

## Event Sponsorships

- a. Program Co-Sponsor: 1-Day Event \$3,000 | 2-Day Event \$5,000 (limited to one per event)
- b. Luncheon Sponsor: \$800 per lunch
- c. Refreshment Break Sponsor: \$275 per break
- d. Reception or Field Excursion Sponsor: \$250 to \$5,500
- e. Notebook Printing Sponsor: \$600

## Event Exhibitors

- f. Standard Booth: (8 or 10' wide) 1-Day Event \$950 | 2-Days \$1,500
- g. Booth electricity (optional): \$50



# PHENOMENAL RETURN

**a.) Program Co-Sponsor** includes 2 registrations with specially-prepared introduction of sponsor representatives in front of all participants, event website and email announcement recognition, full-page ad in notebook, logo on cover of notebook, on-site signage with option to exhibit or present 5-minute segment.

**b. / c.) Luncheon or Refreshment Break Sponsor** includes specially-prepared verbal acknowledgement of sponsor; logo on event website, email, notebook and on-site signage showing sponsorship (no registration included).

**d.) Reception or Field Excursion Sponsor** includes specially-prepared acknowledgement of sponsor; logo on event website, email, notebook and on-site signage showing sponsorship (no registration required). Introduction of sponsor representatives is made at reception/excursion. Reception and Field Trip Excursion Fee is dependent on registration and type of reception/excursion function.

**e.) Notebook Printing Sponsor** includes notebook appendix (max 10 pages); specially-prepared verbal acknowledgement of sponsor; logo on event website, email, notebook and on-site signage of sponsorship (no registration included).

**f. / g.) Exhibitor** includes 1 registration, logo recognition in the event notebook and website, exhibit throughout the event. Exhibitors are supplied with one draped six-foot table and two chairs.



## APPLICATION

Event Title: \_\_\_\_\_

Event Date: \_\_\_\_\_

Event Location: \_\_\_\_\_

Last Name: \_\_\_\_\_ First Name: \_\_\_\_\_

Position: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Postal Code: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

<b>Fee:</b>	a. <input type="checkbox"/> Co-Program Sponsor	\$	<input type="text"/>
	b. <input type="checkbox"/> Luncheon Sponsor	\$	<input type="text"/>
	c. <input type="checkbox"/> Break Sponsor	\$	<input type="text"/>
	d. <input type="checkbox"/> Reception or Field Excursion Sponsor <sup>(1)</sup>	\$	<input type="text"/>
	e. <input type="checkbox"/> Notebook Printing Sponsor	\$	<input type="text"/>
	f. <input type="checkbox"/> Exhibitor	\$	<input type="text"/>
	g. <input type="checkbox"/> Electricity for Exhibitor	\$	<input type="text"/>
		<b>TOTAL</b>	\$ <input type="text"/>

Check Enclosed  
 VISA    MasterCard    Am Ex

Mail completed form with payment to: Midwest GeoSciences Group  
 1950 Greyhound Pass  
 Suite 18-200  
 Carmel, IN 46033

VISA / MC / AMEX NUMBER    EXP  
 CARDHOLDER NAME    CARDHOLDER SIGNATURE

(1) Reception or field excursion fees may be quoted by phone. Have a suggestion for an excursion? Share it! Questions? Call Customer Service at 763.607.0092 or email [service@midwestgeo.com](mailto:service@midwestgeo.com). Terms and Conditions apply.